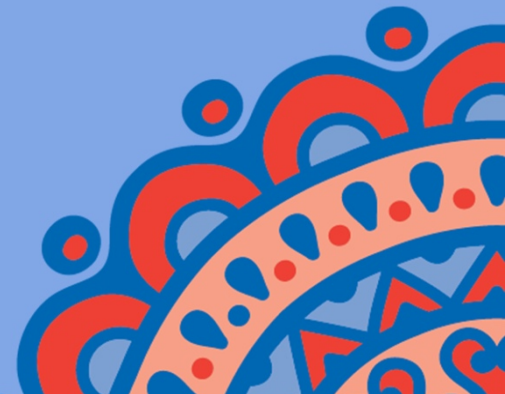


EA to CEO

Jennifer Fleet, Director of Strategic Client Solutions
jfleet@ariessys.com



The Beginning

- Graduated from the University of Wisconsin
 - BA in English Literature and Art History

What attracted you to scholarly publishing?

- My first publishing position: Editorial Assistant for the *Journal of Neuroscience*
 - Learned about peer review and production
 - Became a Production Assistant
 - Took classes at the USDA graduate school

Gaining Experience

- Production Editor at the American Diabetes Association
 - Took a Photoshop class
- Production Manager for The Plant Cell
 - Attended the AAP/PSP Journals Bootcamp
 - Joined the Council of Science Editors and Society for Scholarly Publishing
 - Began attending their annual meetings
 - Joined the SSP Marketing Committee
 - Started Graduate School at Johns Hopkins University



Seizing Opportunities

- Production Manager for PNAS
 - The departure of the Business Manager left an opening
- Production, License, and Marketing Manager for PNAS
 - Completed MBA



Taking a Leap

- Marketing Manager, Taylor & Francis, Informa
- Director of Client Services, Aries Systems
 - CSE – Education Committee Chair, Program Committee Chair, Board of Directors
 - SSP - Education Committee
 - Presentations: CESSE, CSE, ISMTE, SSP Fall Seminars



Leveraging your Skills

- Director of Client Services, Aries Systems Corporation
- Director of Publishing Services, Dartmouth Journal Services
- Director of Strategic Client Solutions, Aries Systems Corporation

What I've Learned

- What was the best thing you did for your career?

Education, Networking, Societies

- What skills and aptitudes should be you develop to advance your career?

Technical skills, interest in new initiatives, management skills

A Little Advice

- What tips do you have for interviews?

Study – be prepared

- What tips do you have for dealing with a recruiter?

Stay in touch, Try to help when you can

- Do you have any particular advice for early career individuals?

Look for mentors, Take chances

The Future

- How do you see the overall scholarly publishing market changing and what impact do you think that will have on career options/choices available?
 - More technology
 - Emphasis on Standards
 - Evolving business models



Questions?

Jennifer Fleet
Director of Strategic Client Solutions
Aries Systems Corporation

Jfleet@ariessys.com