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EMUG 2017
BOSTON



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Lights, Camera, Aries!

Alison O'Connell, Marketing Manager

Jocelyn Koller, Marketing Specialist

Eric Tamburino, Marketing Specialist

Step 1: Recording the Talking Head

Recording



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Step 2: Recording Editorial Manager Footage

Journal A + Camtasia



2. Use Camtasia to film full screen while completing actions in EM.

3. Make basic adjustments (cropping, size, large scale edits in Camtasia); export to .mov file.

1. Configure necessary items based on script prior to filming

Step 3: Graphics

Adobe Illustrator, Photoshop, and After Effects

Create vector images



Edit photos or create Bitmap images

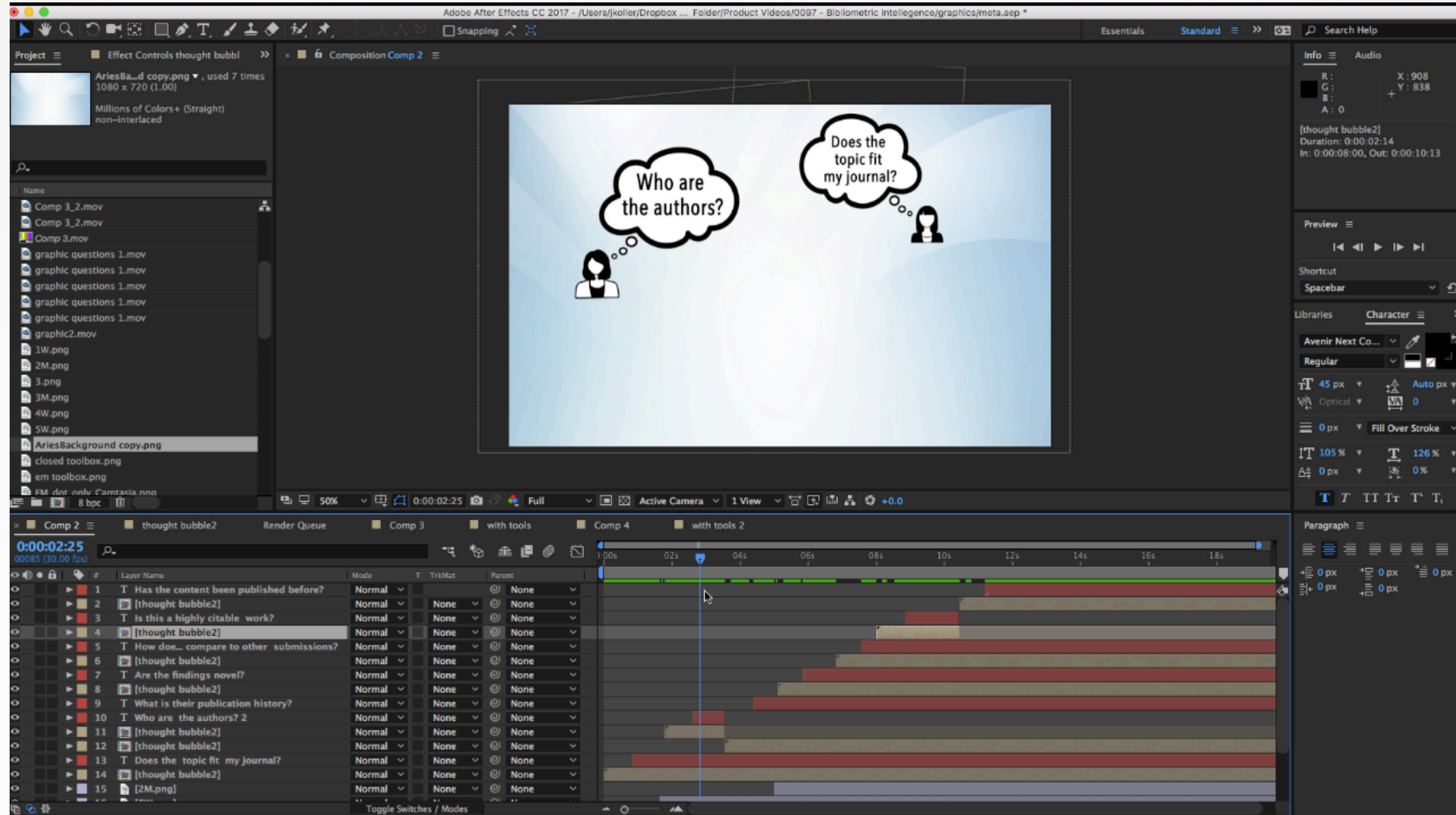


Motion graphics/
Special Effects





Add files to AE as layers and animate



Export/save graphics



**Step 4: Premiere Pro or After Effects
final edits**



Premiere Pro file inventory:

- Aries Background image
- Cover slide with video topic
- Closing slide with thank you message
- Video of talking head or voiceover file
- Animated graphics, logos, various images
- Screenshots and recorded footage from EM
- Music or sound effects
- Mouse animations
- Text layers



Premiere Pro editing process

The screenshot displays the Adobe Premiere Pro interface for a project named "104". The main preview window shows a sequence of video clips. A white rectangular area in the center of the preview window contains a man's face, with the text "Talking head visual" overlaid below it. To the right of this area, the text "Static image files" is overlaid. Further right, the text ".mov EM footage" is overlaid. Red arrows point from these text labels to specific elements in the timeline: one points to a purple clip labeled "104.png", another to a green clip labeled "AriesBackground copy.png", and a third to a blue clip labeled "104.mov".

On the left side, the "Background music" section is visible, containing a track for "Motivation Success - 4minloop.wav". Below it, the "Talking head audio" section is visible, containing multiple tracks for "MVI_0226.m4v [A]".

The timeline at the bottom shows a sequence of clips on tracks V1, V2, V3, V4, A1, and A3. The timecode at the top of the timeline is 00:01;21;09. The project name "Project: 104" is visible in the bottom left corner.



Premiere Pro editing process

Once files are loaded...

1. Edit talking head
 - Remove green screen
 - Color correct
 - Edit for best takes & content
 - Noise reduction/audio quality

2. Align talking head to EM footage
 - Highlight/zoom
 - Add mouse movements, clicks

3. Final touches

- Motion graphics
- Music
- Transitions

Step 5: Approvals & Posting





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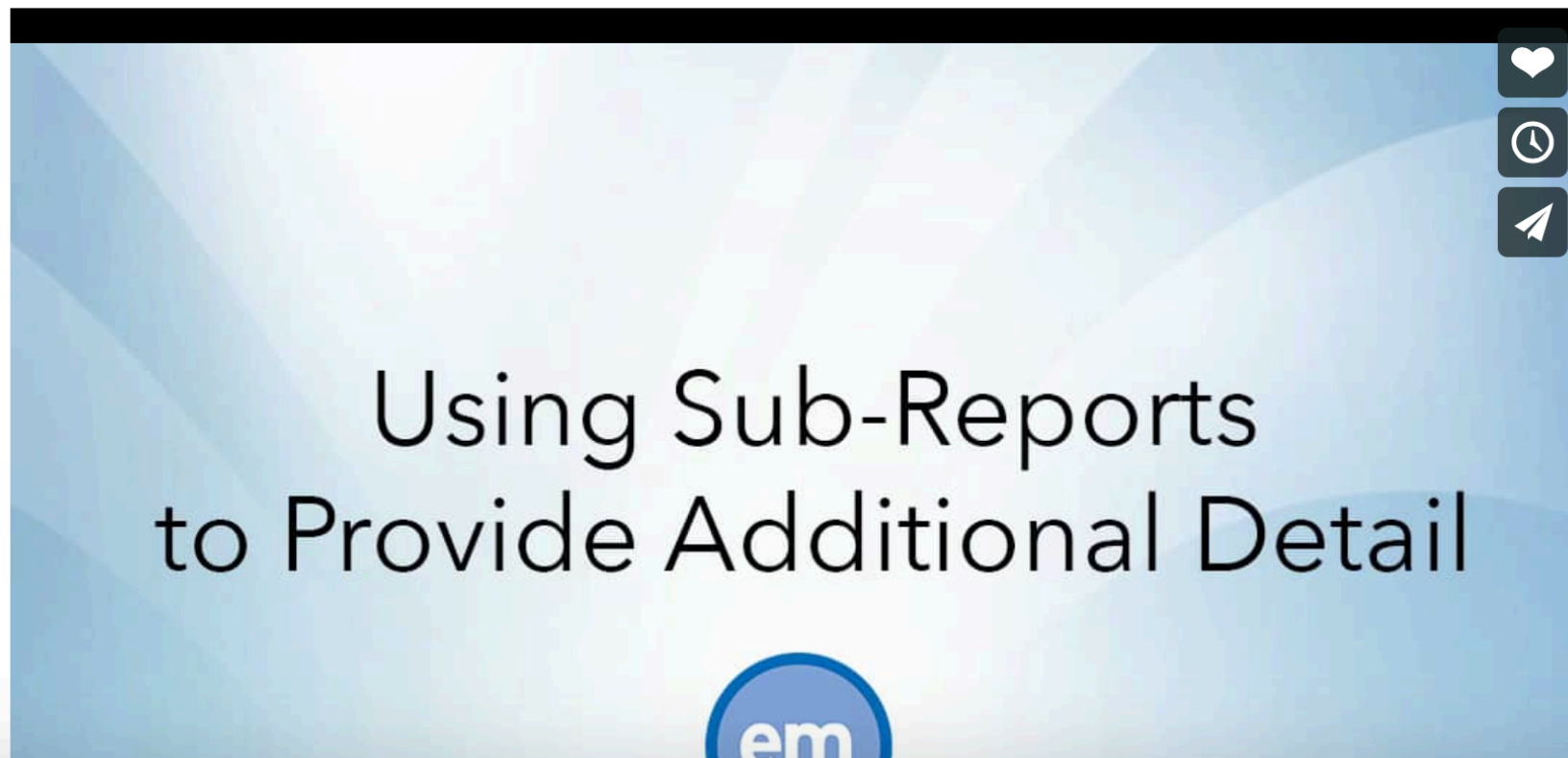
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