

Institutional Perspective

What are the Researcher's Employers interested in?

13th Annual
em European
Editorial Manager®
User Group Meeting

13th 2017, London

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Vice-Chair  **casrai**
Connecting Research

Immediate Past Chair, ARMA
The Association of Research
Managers and Administrators



Researcher's Employers

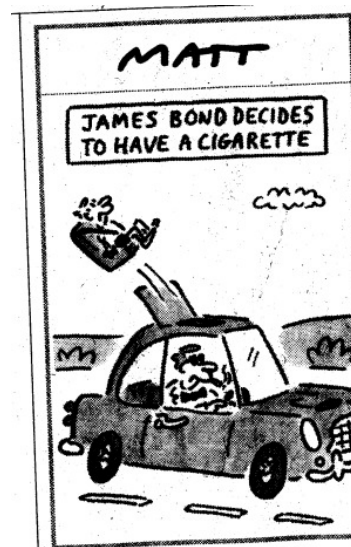
- A little about me, Kent*, ARMA, CASRAI
- Where do researchers work?
- University drivers
- UK University drivers
- We're in it together
- What do UK Universities want?



* home of the British Cartoon Archive
<https://www.cartoons.ac.uk/>

Me

- 20+ years a research administrator
(Computer geek before that)
BSc NatSci, DProf ERA/RMA
- Various national roles
 - Metric Tide
 - Open Access
 - Research Information Management
 - REF2014 Assessment Criteria
- Immediate Past Chair of ARMA
- Vice-Chair of CASRAI



Overview of (from) Kent



MATT

'After President Obama has spoken about Brexit, Prince Philip will say a few words about Donald Trump'

University of Kent

- **Still the UK's European university**
- **Still a top 20 UK university**
- **Still a lovely view *from* the Canterbury campus**

Canterbury (1965)



Medway (2005)



Tonbridge (1982)



Brussels (1999)



Paris (2009)




Athens (2011)




Rome (2013)




So what is ARMA? I hear you ask



3,000+ Members
from 250+ organisations across 35 countries
26th conference in Liverpool (5-7 June 2017)



32 events delivered to 1,275 delegates last year, plus Webinars
VISTAS and *The Protagonist* and eNews letters
Mentoring, Joan Hughes Bursary Scheme, Awards
Website, Resource Library



Professional Qualifications (200+ currently studying):
CRA: 3rd cohort recruiting, SARIMA to follow
CRM: also Funder, EARMA and CARA variants
CLRM: (& diploma) started last year



INORMS 2018 in Edinburgh
(4-7 June)



And CASRAI?



casrai
Connecting Research

University of
Kent

Non-profit international association of research information **end-users** at universities, libraries, funders, journals & software providers. **Goal:** Harmonize & standardise information/data **business requirements** to simplify interoperability and improve quality *before they are implemented in technology solutions.*

Research Information (and it's data) defined broadly to support/inform **research management** activities and those **scholarly communications** activities that are *part of management process.*

Organised into membership Chapters to reflect the **national funders perspective/influence** on information requirements. Though developed nationally all CASRAI standards *meant for international adoption.*

And CASRAI?



casrai
Connecting Research

University of
Kent

Chapters: Canada (founding), United Kingdom (started in 2016), Europe (starting up in 2017), United States (early rumblings - might you help us start??)

2017 Standards Priorities: **Glossaries** (RDM, Open Access, Impacts); **Taxonomies** (Academic Career Levels, **CRediT**); **Exchange Templates** (Funding Awards, Funding Opportunities).

2017 Development Priorities: **Grow** the UK & CA chapters, **start** EU and US chapters; **explore** surge-grant opportunities; **reduce** fee model to enable faster grow (members & partners)

We are **actively recruiting** *Journals/Publishing* partners - JOIN TODAY!! and help **sustain and steer** this commons effort.

Where do Researchers Work?

- Hmmm
- Universities
- Research Institutes
- Companies
- Government Depts
- Charities
- ...

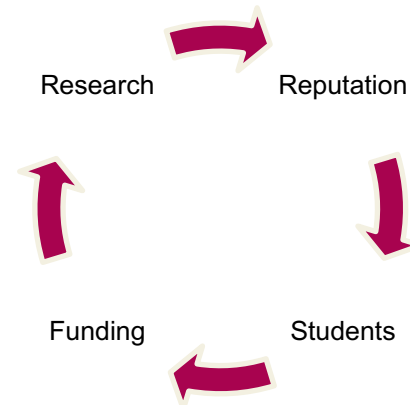


"He says he was only 'relieving his nervous tension when he burnt down the Directors' Stand, and the Social Science Research Council are going to hear about this.'"

- Who do they work for?
 - Sometimes themselves...

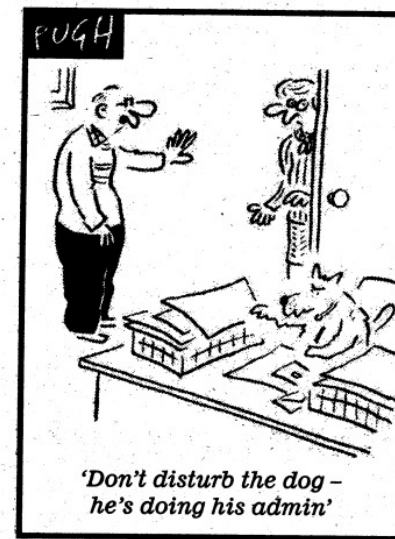
University Drivers

- **Vision / Mission / Strategy / Plan / Targets**
- **Do world leading research, and**
- **Be recognised for that**
- **See that research having (real-world) impact**
- **In order to:**
 - **Attract high-quality students, that, ultimately**
 - **Pay for the research**
- **“Virtuous” circle**

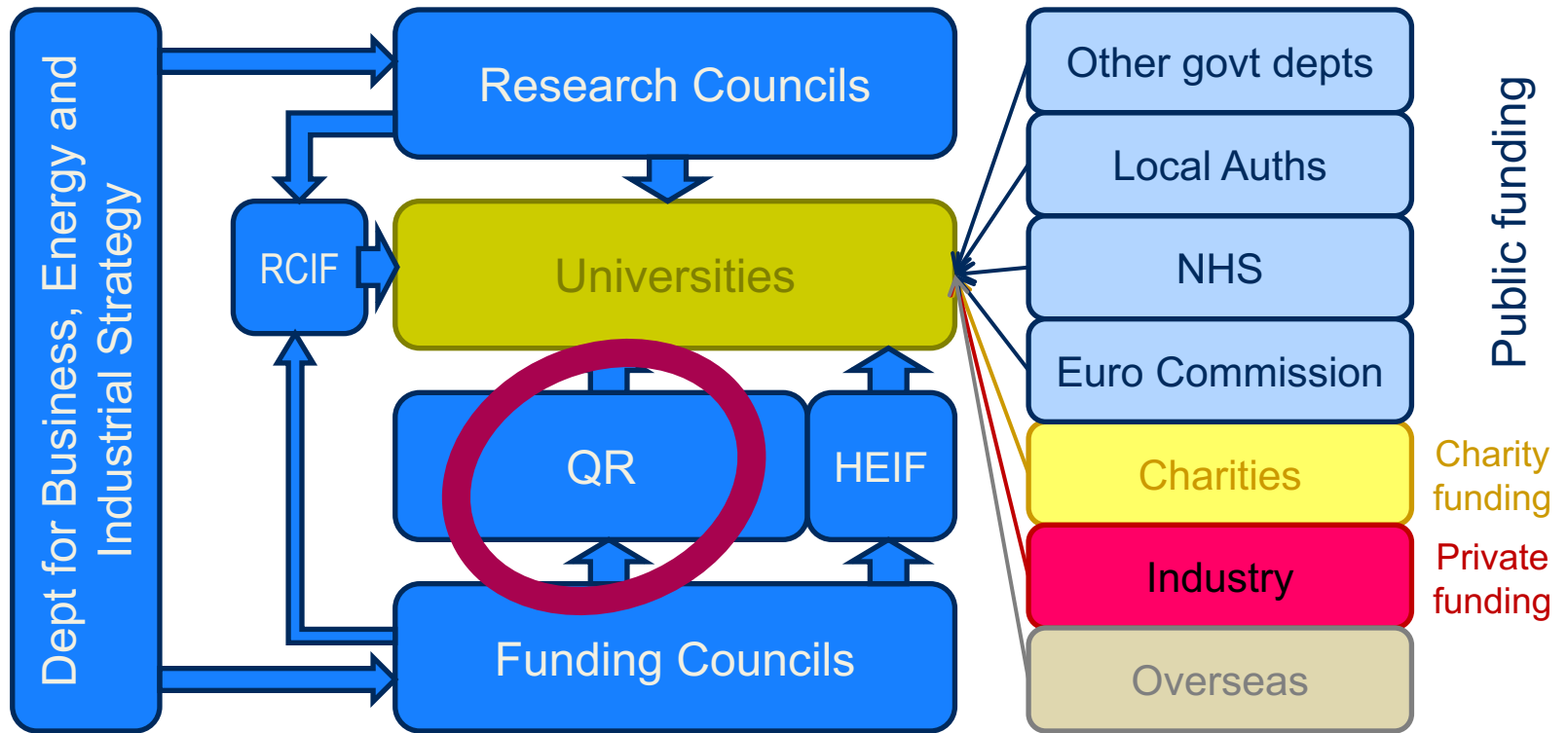


UK University Drivers

- Increase Research Income
- Increase Research Excellence
- Improve League Table Position
- Be efficient
 - And a good employer, ethical, diverse, etc
- Allow our Researchers to do what they do best
 - And generally...
... that is not admin

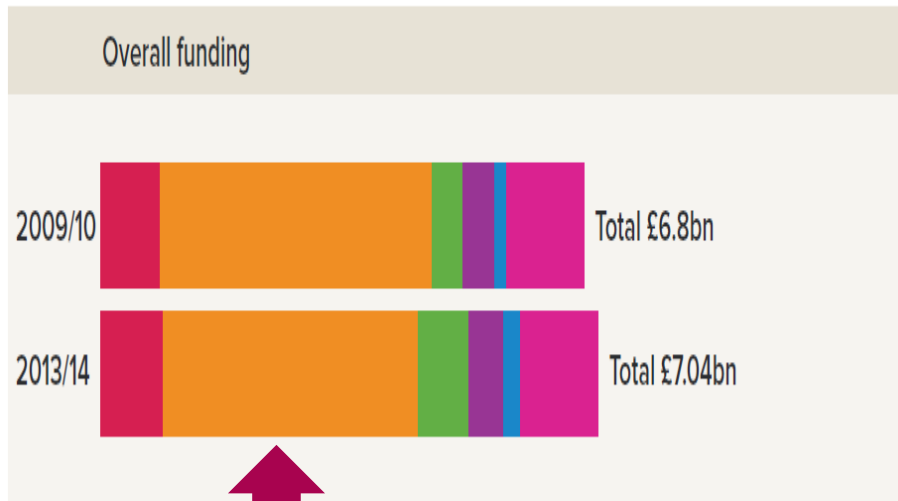


UK University Drivers – Dual Support

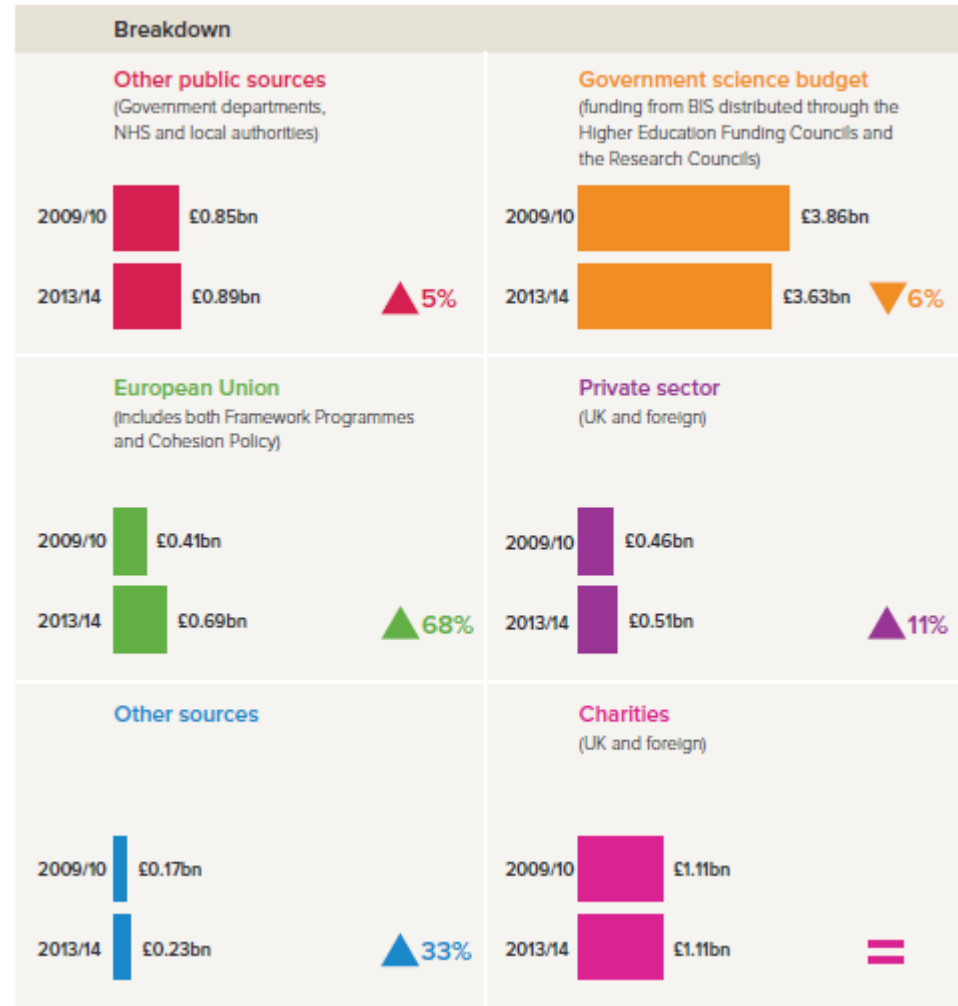


UK University Drivers – Dual Support

Research income of UK Universities in 2009/10 and 2013/14*

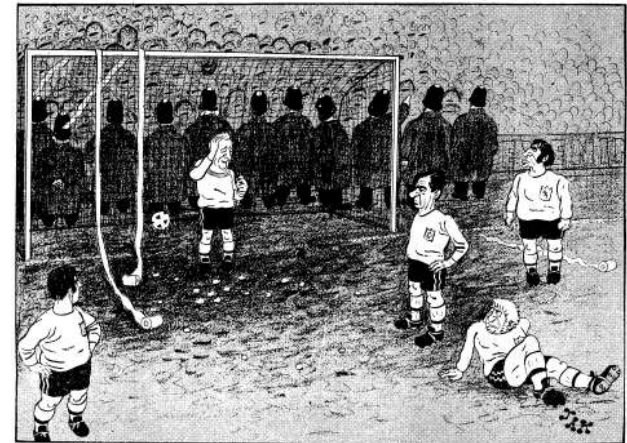


QR circa £2bn



UK University Drivers – the REF

- **REF 2014**
 - **“publications” 2008-2013**
 - (and impact, and environment)
 - **Assessed in 2014**
 - **Results Dec 2014**
 - **QR Funding AY 2015/2016**
 - **And then each year til REF 2021**
 - **So that is 7 years of:**
 - **Funding**
 - **League table position**
 - **Prestige**
 - **...**



“Why should I complain to the ref, half of these are new ten bob bits!”

What was assessed

Panels judged the **overall quality** of each submission

65%

Quality of research
outputs

191,150 research
outputs by **52,061**
staff were reviewed

20%

Impact of research
on society

6,975 impact case
studies were
reviewed

15%

The research
environment

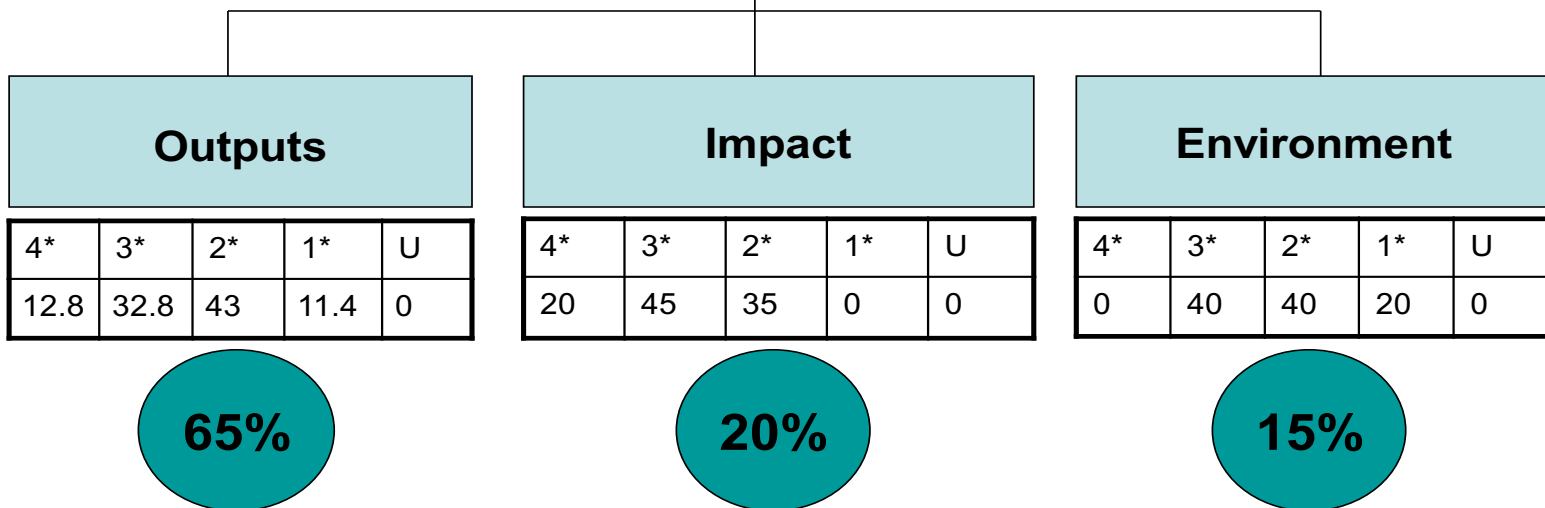
The review was
based on data and
information about
the environment

Example of a quality profile

The overall quality profile is comprised of the aggregate of the weighted sub-profiles produced for outputs, impact and environment.



Quality Level	4*	3*	2*	1*	U
% of Research Activity	12	37	41	10	0



UK University Drivers – the REF

- **Research Outputs are:**
 - **65% of the quality profile → league tables, etc**
 - **Worth actual money...**
- **Unclassified, 1*, 2* - nothing**
- **3* ranges**
 - **£1,198 → £6,527**
- **4* are worth 4x 3*, ie**
 - **£4,793 → £26,109**
- **Every year til the next assessment... 7 years**
- **So 4* outputs will be worth:**
 - **£33,551 → £182,760**
 - **Want REF compliance!!!**

We're in it together

- **Academic Burden**



FEDERAL DEMONSTRATION PARTNERSHIP
Redefining the Government & University Research Partnership

- http://sites.nationalacademies.org/cs/groups/pgasite/documents/webpage/pgasite_087667.pdf

According to PI estimates, research time spent on obtaining and completing federally-funded projects is roughly divided as follows:

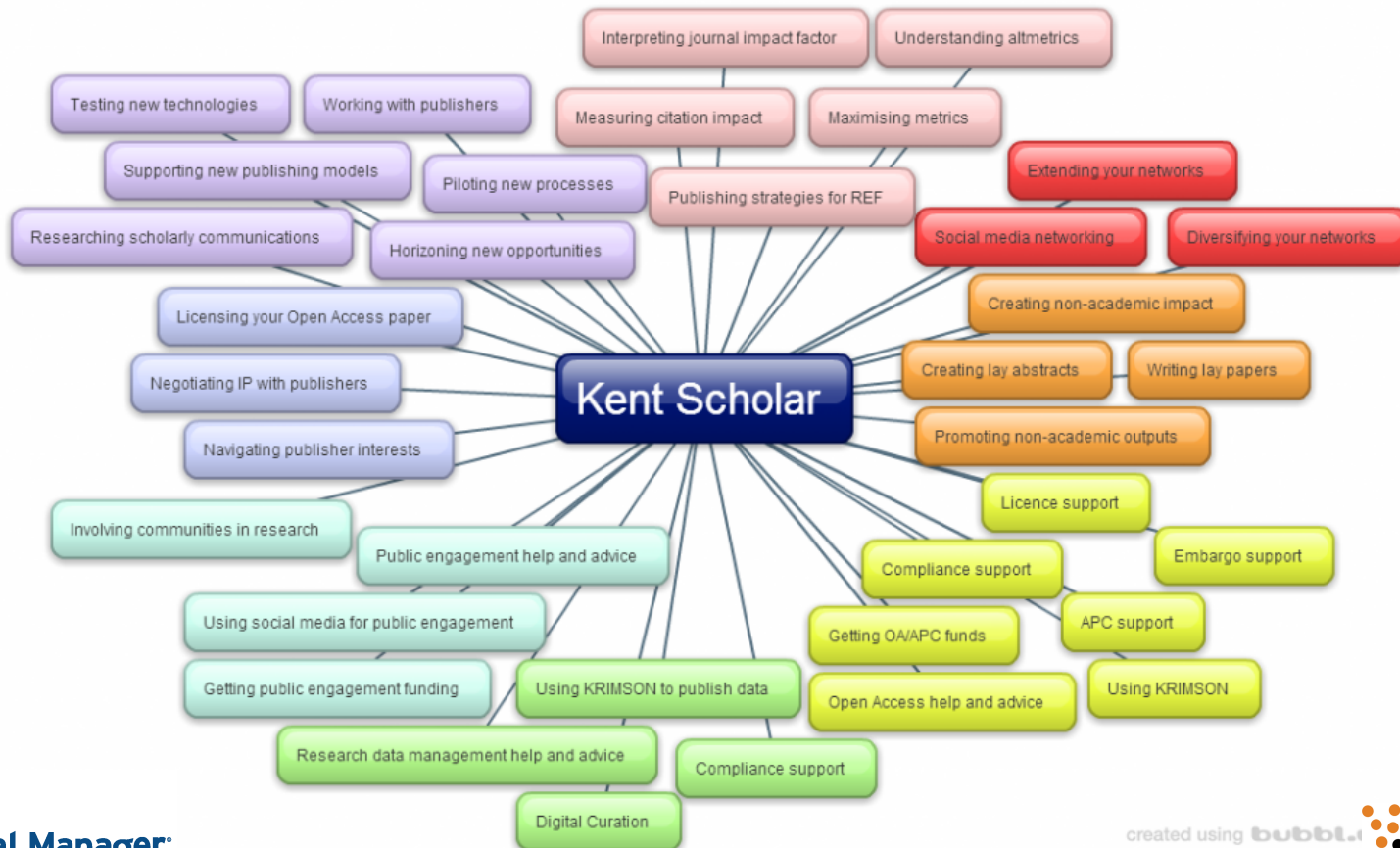
Proposal preparation	15.4%
Pre-award administration	5.7%
Post-award administration	13.6%
Report preparation	7.6%
Active Research	57.7%

In absolute terms, researchers estimated that with adequate administrative help roughly 4 hours per week might be reclaimed for active research.

Eg: ***Clearing and posting publications to federal repositories as required by federal funding agencies***: 43% (of n=2,381) reported as substantial workload

We're in it together

- **Efficiency of Process**
- **But... all this “new” stuff - OSC**



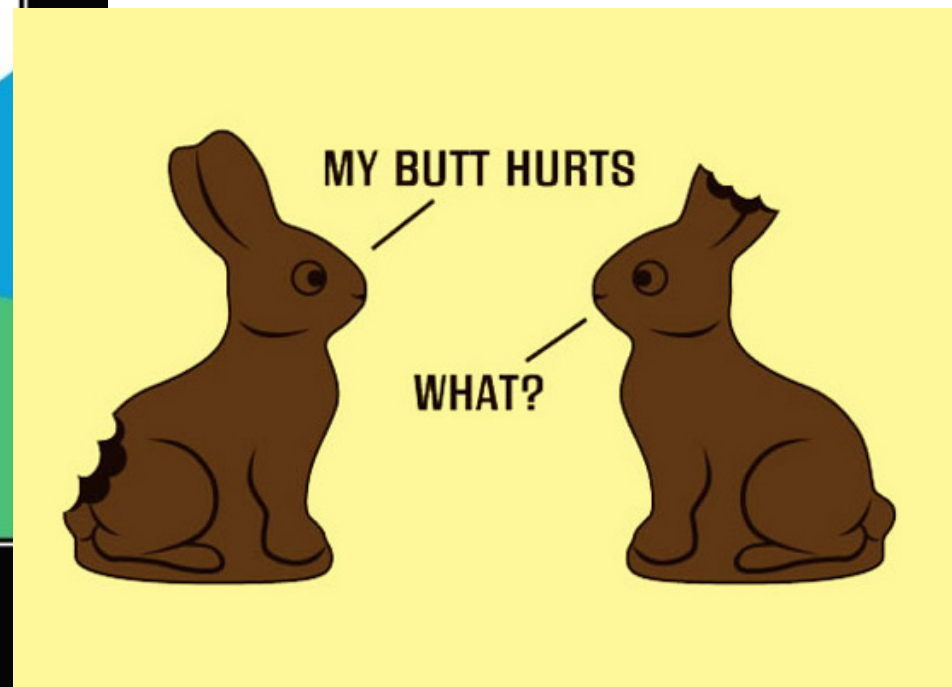
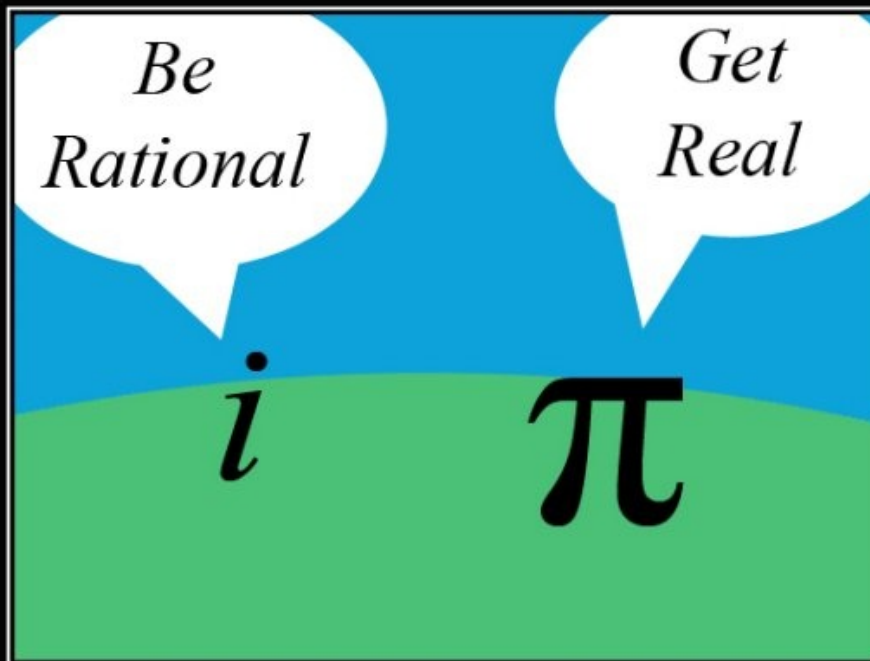
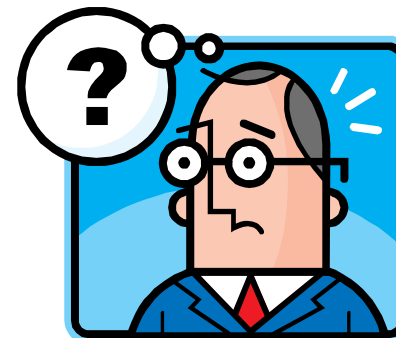
What do UK Universities Want?

- **Simple, cheap and transparent process**
 - **For the entire publishing lifecycle**
 - **All the metadata**
 - **And the full text... permanently available**
- **All the data nicely linked together**
 - **IDs: authors, journals, articles**
 - **IDs: publishers, universities, funders, others**
 - **Underlying research data**
 - **Related funded projects**
- **etc**



Questions

If not, I have a joke I could tell...



MATH JOKES

If you get them, you probably don't have any friends.

THE UK'S EUROPEAN UNIVERSITY



www.kent.ac.uk