

Kudos and Editorial Manager Integration

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Sales Manager, Kudos



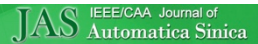
An update

on the
Kudos – Editorial Manager integration



We provide tools for researchers, publishers
and institutions to help Increase the
impact of research

researchers • publishers • societies • institutions • funders



Kudos Publication Page - Explain

The screenshot shows a Kudos publication page for the article "Open drug discovery for the Zika virus". At the top, the KUDOS logo is on the left, and the user "David Sommer" is on the right. The article title is "Can Open Drug Discovery efforts contribute to a cure for the Zika Virus?". Below the title is a summary box with the F1000Research logo, the article title, authors (Sean Ekins, Daniel Mitchen, Megan Coffee, Lucio Freitas-Junior, Eugene Muratov, Jairo Siqueira-Neto, Carolina Andrade, Thomas P. Stratton, Joel S. Freundlich, Antony J. Williams), publication date (February 2016), publisher (F1000Research), and DOI (http://dx.doi.org/10.12688/f1000research.8013.1). To the right of the summary box are buttons for "Read Publication", "Open Access" (indicating it's free to read), and "Claim this publication". Below these is a "Report a data issue" link and the F1000Research logo. A navigation bar includes "About", "Share", "Metrics", "Authors", "Related Publications", and "Activity Log". Below the navigation bar is a note: "Co-authors: sign in and claim this publication to add your perspective." The main content area is divided into three columns. The left column has three sections: "What's it about?" (with a summary of the Zika virus outbreak and the article's focus), "Why is it important?" (with a summary of the authors' proposal for incentives), and "Perspectives" (with a perspective from Dr. Sean Ekins). The middle column has a "Visual Summary" section with a "View full size" link. The right column has a "Resources" section with a "+" icon and a list of related resources, each with a link icon and a brief description.

What's it about?

Why is it important?

Perspectives

Link to the publication on the Publisher Site

Links to relevant resources

The screenshot shows a Kudos publication page. At the top left is the KUDOS logo. At the top right is the user profile 'David Sommer | Menu'. The main title is 'Can Open Drug Discovery efforts contribute to a cure for the Zika Virus?'. Below the title is a summary card with the F1000Research logo, the title, authors (Sean Ekins, Daniel Mietchen, Megan Coffee, Lucio Freitas-Junior, Eugene Muratov, Jair Siqueira-Neto, Carolina Andrade, Thomas P Stratton, Joel S Freundlich, Antony J Williams), publication details (F1000Research, February 2016), and a DOI link. To the right of the summary card are buttons for 'Read Publication', 'Open Access' (indicating free access), and 'Claim this publication'. Below these is a 'Report a data issue' link and the F1000Research logo. A navigation bar includes 'About', 'Share', 'Metrics', 'Authors', 'Related Publications', and 'Activity Log'. A paragraph explains that users can post a trackable link to their social media or email to increase readership. Two panels are shown: 'Social Media' with checkboxes for Facebook, Twitter, and LinkedIn, and 'Email or post online' with a 'Generate Link' button. A text box for a custom message is also present. At the bottom, it says 'We will add a trackable link back to your publication on Kudos' and has a 'Post' button.

Share through social media channels

Share a trackable link via email or online

Kudos Publication Page - Measure

Number of times shared



Clicks on Shares*



Views on Kudos



Click throughs to Read Publication



Altmetric score**



Web of Science Times Cited***



List citing articles...

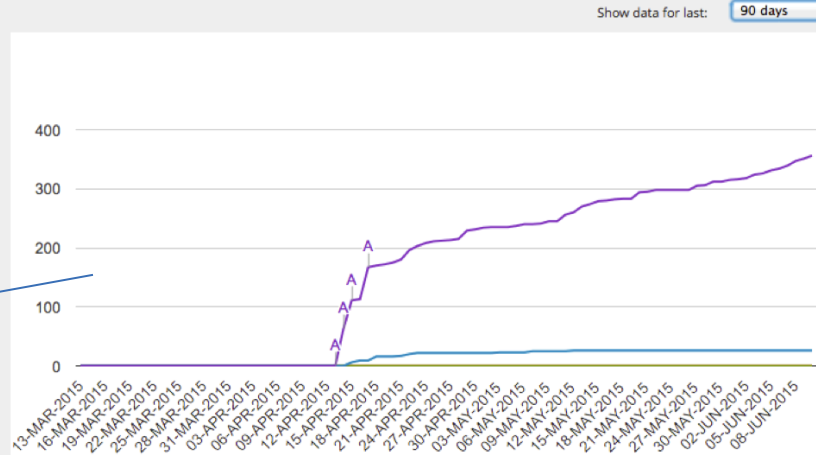
Basket of metrics

Get more detail on these numbers:

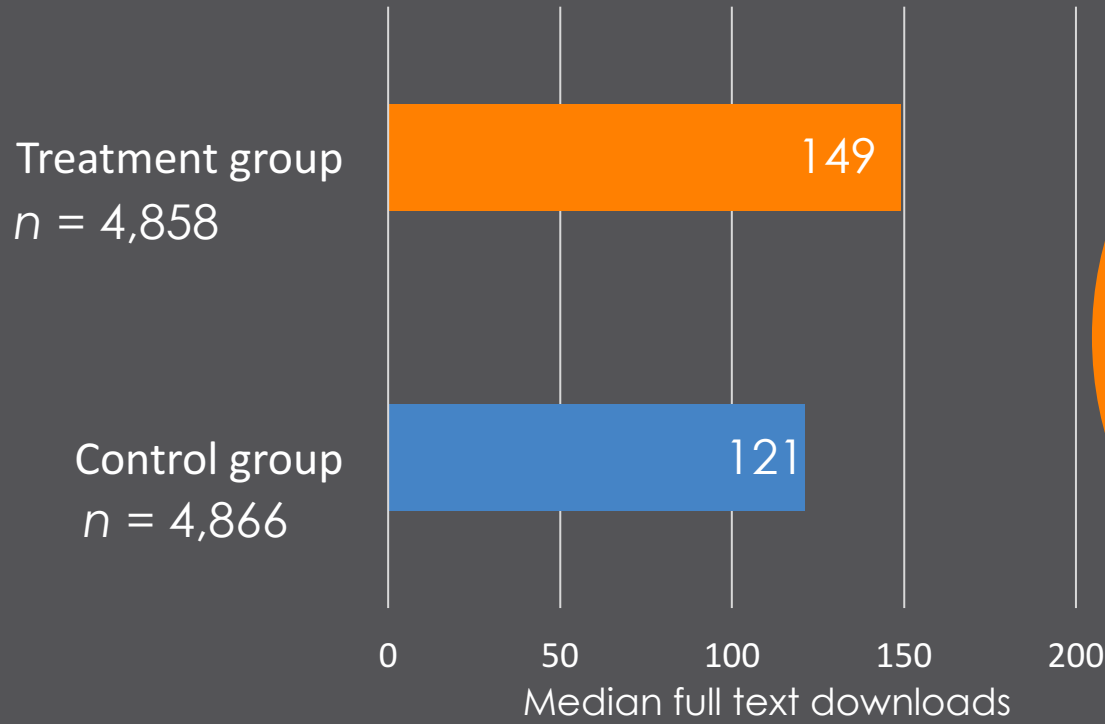
Detailed metrics

Graphs clearly show link between actions and results

- Full text downloads
 - Abstract views
 - Share referrals
 - Kudos views
- A = activity e.g. sharing.
Hover over for more details



Can attention drive action? Yes!



Proactively explaining and sharing work increases downloads by **23%**

Plain Language Summary Collection on Submission

What's it about?



The Zika virus (ZIKV) outbreak in the Americas has caused global concern that we may be on the brink of a healthcare crisis. The lack of research on ZIKV in the over 60 years that we have known about it has left us with little in the way of starting points for drug discovery. Our response can build on previous efforts with virus outbreaks and lean heavily on work done on other flaviviruses such as dengue virus. We provide some suggestions of what might be possible and propose an



Add a simple, non-technical explanation or the lay summary of your publication to make it more accessible to a broader audience. [See examples...](#)

In addition to authors adding a plain language summary at the point of publication...

They can now also do it on submission through Editorial Manager



New Submission

- Select Article Type
- Enter Title
- Add/Edit/Remove Authors
- Funding Information
- Select Section/Category
- Submit Abstract
- Enter Keywords
- Select Classifications
- Additional Information**
- Attach Files

Insert Special Character

Please Enter the Following

Please respond to the questions/statements below.



Plain Language Summary

Please enter your Plain Language Summary below. Your plain language summary should be a short, simple, non-technical explanation or lay summary (not an abstract). This will make it easier for people to find and understand your work. Once your article has been published, the plain language summary will be made available through Kudos.

Example 1: Sulfate is an important anion in biological systems. We have shown for the first time that small molecules can bind to sulfate and allow it to diffuse across lipid bilayer membranes. This was previously thought impossible as sulfate is very strongly bound to water. We have used 33S NMR experiments to confirm sulfate transport.

Example 2: Open Source Software (OSS) development and Human Computer Interaction (HCI) work have established their positions, but do they actually fit together? This paper examines if there is any hope of bringing HCI work into OSS context and if OSS and HCI philosophies can exist in the same project.

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Character Count: 0

Limit 1000 characters

Please confirm you have approval from all Co-authors to submit this manuscript?

Plain Language Summary Collection on Submission



Step 1

Author submits paper to Editorial Manager



Please Enter the Following

Please respond to the questions/statements below.

KUDOS

Plain Language Summary

Please enter your Plain Language Summary below. Your plain language summary should be a short, simple, non-technical explanation or lay summary (not an abstract). This will make it easier for people to find and understand your work. Once your article has been published, the plain language summary will be made available through Kudos.

Example 1: Sulfate is an important anion in biological systems. We have shown for the first time that small molecules can bind to sulfate and allow it to diffuse across lipid bilayer membranes. This was previously thought impossible as sulfate is very strongly bound to water. We have used 35S NMR experiments to confirm sulfate transport.

Example 2: Open Source Software (OSS) development and Human Computer Interaction (HCI) work have established their positions, but do they actually fit together? This paper examines if there is any hope of bringing HCI work into OSS context and if OSS and HCI philosophies can exist in the same project.

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Character Count: 0

Plain language summary Limit 1000 characters

Please confirm you have approval from all Co-authors to submit this manuscript?

Step 2

On acceptance, author enters plain language summary in Editorial Manager

KUDOS

Climate change alters the structure of arctic food webs

Climate change alters the structure of arctic marine food webs due to downward shift of bivalve generation

Susanne Kortsch, Ralf Pridemore, Maria Fosheim, Andrey V. Orlov, Michaela Acham

Published in: Proceedings of the Royal Society B: Biological Sciences
Publication date: September 2015
Publisher: Royal Society Publishing
DOI: <https://doi.org/10.1098/rspb.2015.1048>

to partnering with: **ROYAL SOCIETY**

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About Share Authors Metrics Related Publications

Co-authors sign in and claim this publication to add your profile picture.

What's it about?

Why is it important?

Visual Summary

Resources

Plain language summary Pending

Step 3

Kudos automatically imports plain language summary and stores as "pending"

Step 5

The plain language summary is then pushed live on the Kudos publication page



Step 4

Kudos emails the author to register with Kudos, review and approve plain language summary

Editorial Manager – Kudos: Outstanding early results

% of accepted authors adding plain language summaries:

45%

Having a larger waist circumference increases risk for metabolic diseases. We examined whether a high carbohydrate meal after exercise interacts with the effects of exercise in an unfavorable way. Our findings suggest that exercise has benefits to improve insulin and glucose responses to a meal eaten 30 minutes after exercise, but inflammation is greater and more likely to increase after a meal in women with a larger waist circumference.

Walking remains an important modifiable risk factor target for type 2 diabetes and achieving at least 7,500 steps/day may be a reasonable target for older adults.

This paper shows that the medial Oxford Partial knee replacement implant can be used by trainee surgeons and Consultant surgeons with the same success in a centre which specialises in the technique.

Natural compounds, such as betulonic acid, can be anti-cancerous if they are adequately absorbed. We show for the first time how to enhance the solubility and permeability to treat tumor-bearing mice, by employing a natural compound rubusoside to play the dual functions.

We showed that ECC was the only resistance protocol able to retain the strength increases after 6 weeks of detraining in resistance trained men. In addition, only ECC increased and preserved the maximum number of repetitions and the chest circumference.

Nanoparticle settling in cell cultures in vitro may influence the actual dose that the cell "see". Here we develop a simple experimental approach to quantify this dose and further link it to the observed cytotoxicity in vitro.

**Imagine 45% of your accepted authors adding a plain language summary...
and then imagine their efforts leading to 23% more readership for your titles**

Simplified Setup

- Editorial Manager and Kudos have worked hard to **simplify** the setup process
- We are now able to set up **multiple titles simultaneously**
- Effort required is now **reduced**

Getting started

- Contact Product Director, David Sommer (david@growkudos.com) or your Editorial Manager representative to find out how to get started for your titles

Kudos and Editorial Manager Integration

Thank you

Stephen Smith

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@growkudos @stevejcsmith



KUDOS 